AMD BERLIN x IDEO
Department of Design, Hochschule Fresenius

LET'S INNOVATE!

CLOSING THE COMMUNICATION LOOP

THE CIRCULAR ESCAPE
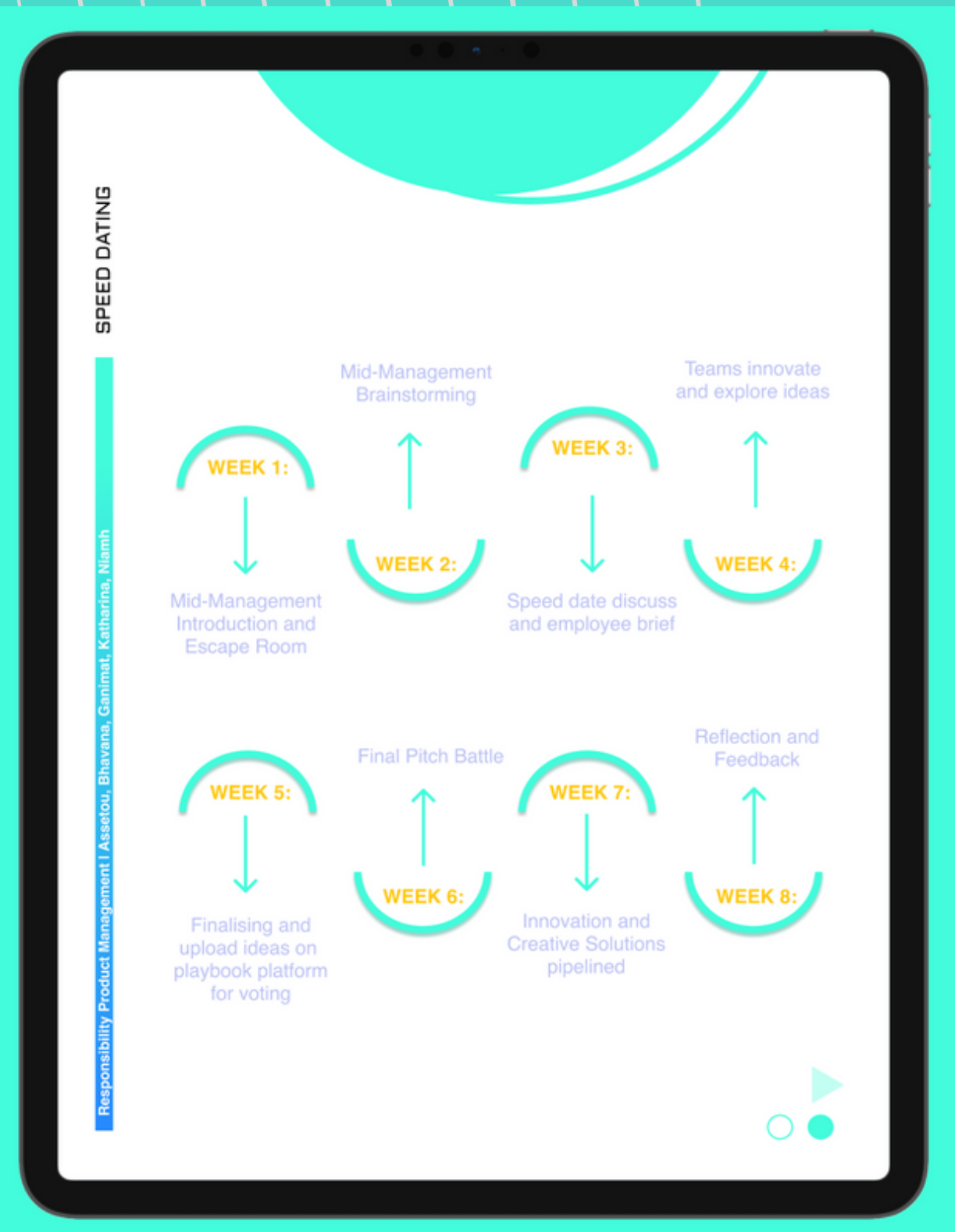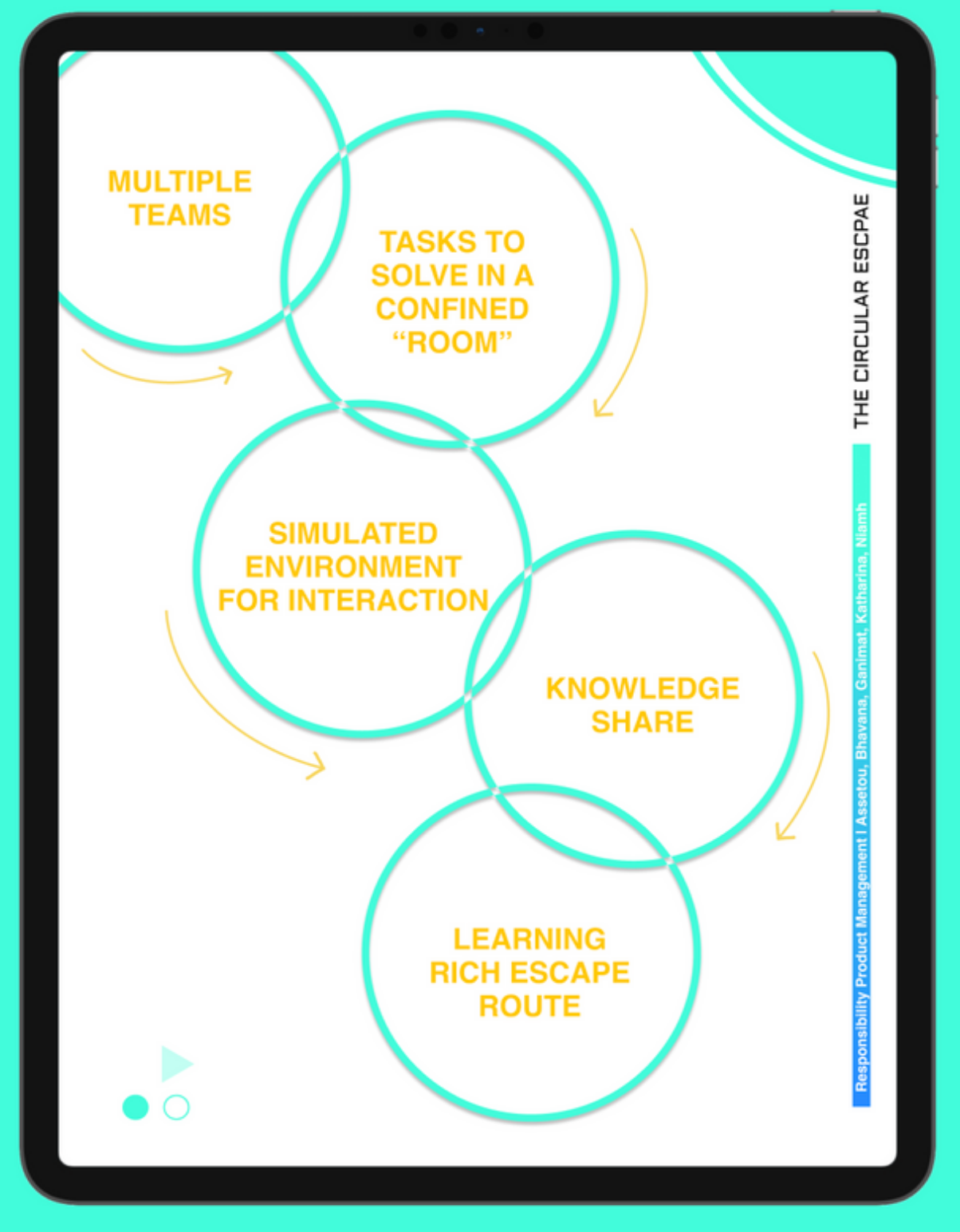
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SPEED DATING INTO A CIRCULAR FUTURE

ASSETOU KRAATZ | BHAVANA SAWANT | GANIMAT MATHARU | KATHARINA BREVES | NIAMH MANNION

MA. SUSTAINABILITY IN FASHION AND CREATIVE INDUSTRIES

Gamifying tasks to increase knowledge on circularity and close the loop of communication within an organisation. This playbook aims to help understand the methodologies applied in learning new concepts while making it engaging with interactive tasks.

Designed as a team building and knowledge sharing guide, this playbook helps improve interpersonal interactions by building stronger relationships, increasing collaborations and creation of new concepts.

Closing the communication loop, with innovation and motivation towards Circularity

SPEED DATING

Breaking barriers between teams to reach a cohesive intra-open innovation structure

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